



GENERATE ACTION



Social Media Toolkit

Make your voice heard.



Instructions

The social copy (or captions) featured in this guide can be posted with the accompanying visual assets on your social media channels to show your support for the #GenerateAction! Please tag @PGMA in your posts and we encourage you to share this guide with your network, as well as your own personal portable generator stories!

For questions regarding the campaign or toolkit use please reach out to pgma@pgmaonline.com

Social Media Posts & Copy



Post 1: Stop Government Overreach

Image:



Facebook: The government is coming for portable generators. Let the @U.S.ConsumerProductSafetyCommission know that you want portable generators to remain on shelves for future emergencies. Make your voice heard: www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Twitter: The government is coming for portable generators. Let the @USCPSC know that you want portable generators to remain on shelves for future emergencies. Make your voice heard: www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Instagram: The government is coming for portable generators. Let the @USCPSC know that you want portable generators to remain on shelves for future emergencies. Make your voice heard: www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Social Media Posts & Copy



Post 2: Portable Generators Are Essential

Image:



Facebook: Portable generators are essential for backup power during emergency situations. However, the @U.S.ConsumerProductSafetyCommission is making moves to ban their usage with questionable science and skewed safety data. Stand up for your rights and protect portable generator usage at www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Twitter: Portable generators are essential for backup power during emergency situations. However, the @USCPSC is making moves to ban their usage with questionable science and skewed safety data. Stand up for your rights and protect portable generator usage at www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Instagram: Portable generators are essential for backup power during emergency situations. However, the @USCPSC is making moves to ban their usage with questionable science and skewed safety data. Stand up for your rights and protect portable generator usage at www.generateaction.org.
#GenerateAction #PortableGenerators #ActNow #CPSC #GovernmentOverreach

Social Media Posts & Copy



Post 3: Keep Portable Generators on Shelves

Image:



Facebook: Tell the @U.S.ConsumerProductSafetyCommission loud and clear – keep portable generators on store shelves. When a natural disaster strikes, maintaining power and keeping appliances running can mean everything. Make your voice heard at www.generateaction.org. #GenerateAction #PortableGenerators #PowerOutage #NaturalDisasters #EmergencyPower #CPSC #GovernmentOverreach

Twitter: Tell the @USCPSC loud and clear – keep portable generators on store shelves. When a natural disaster strikes, maintaining power and keeping appliances running can mean everything. Make your voice heard at www.generateaction.org. #GenerateAction #PortableGenerators #PowerOutage #NaturalDisasters #EmergencyPower #CPSC #GovernmentOverreach

Instagram: Tell the @USCPSC loud and clear – keep portable generators on store shelves. When a natural disaster strikes, maintaining power and keeping appliances running can mean everything. Make your voice heard at www.generateaction.org. #GenerateAction #PortableGenerators #PowerOutage #NaturalDisasters #EmergencyPower #CPSC #GovernmentOverreach